

Memorandum to Bernard Berelson (President, Population Council) found in "Activities Relevant to the Study of Population Policy for the U.S." 3/11/69 by Frederick S. Jaffe (Vice-president of Planned Parenthood - World Population).

TABLE 1. Examples of Proposed Measures to Reduce U.S. Fertility, by Universality or Selectivity of Impact

Universal Impact	Selective Impact Depending on Socio-Economic Status		Measures Predicated on Existing Motivation to Prevent Unwanted Pregnancies	
Social Constraints	Economic Deterrents	Social Controls		
Restructure family: a) Postpone or avoid marriage b) Alter image of ideal family size	Modify tax policies: a) Substantial marriage tax b) Child Tax c) Tax married more than single d) Remove parents tax exemption d) Additional taxes on parents with more than 1 or 2 children in school	Compulsory abortion of out-of-wedlock pregnancies	Payments to encourage sterilization	
Compulsory education of children		Compulsory sterilization of all who have two children except for a few who would be allowed three	Payments to encourage contraception	
Encourage increased homosexuality	Reduce/eliminate paid maternity leave or benefits	Confine childbearing to only a limited number of adults	Payments to encourage abortion	
Educate for family limitation	Reduce/eliminate children's or family allowances	Stock certificate type permits for children	Abortion and sterilization on demand	
Fertility control agents in water supply	Bonuses for delayed marriage and greater child-spacing	Housing Policies: a) Discouragement of private home ownership b) Stop awarding public housing based on family size	Allow certain contraceptives to be distributed non-medically	
Encourage women to work	Pensions for women of 45 with less than N children	Improve contraceptive technology	Make contraception truly available and accessible to all	
Source: "A Family Planning Perspectives Special Supplement" published by Planned Parenthood-World Population, NYC, NY, 19.70.	Eliminate Welfare payemnts after first 2 children	Improve maternal health care, with family planning a core element		
	Chronic Depression	Require women to work and provide few child care facilities		
	Limit/eliminate public-financed medical care, scholarships, housing, loans and subsidies to families with more than N children.			